

# TRAVEL & TOURIST TOUR



## Target clients:

Travel & Tourism students

## Local tour leaders:

English-speaking guides, local reps, animators (local hotel activities organisers)

## Study:

An introduction to the work of a tour representative, a guide, and a hotel activities organiser. The students have guided observation of professionals at work, followed by practical experience to develop the skills required.

## Duration:

3 days



## DAY 1

- Arrival at Barcelona/Reus airport. Meet your local representative at the airport who will escort you to your coach and transfer you to the hotel Ametlla Mar where you will be based for the following 3 nights on HB basis.
- Class with the rep to analyze the job (meeting at the airport, coach transfer, check in at hotel, going over the itinerary, contact numbers, etc...)
- Dinner at hotel (first meal included)

## DAY 2

- Breakfast at hotel
- **Morning** at hotel with the hotel activities organizer observing both the organizer and guests involved in activities. A check list of the aspects to consider will be provided.
- Free time to explore L'Ametlla de Mar, own arrangements for lunch
- **Afternoon** class at hotel to analyze the activities organizer's work. Group divided into small groups will suggest and prepare some evening activities. Each student will take the role of animator & guest during the activities
- Dinner at hotel

## DAY 3

- Breakfast at hotel
- Depart by coach to Barcelona where you will meet an official English speaking guide. This guide will give an example sightseeing tour of Barcelona by coach followed by a walking tour in the city centre. Students will be provided with checklists to raise their awareness of the guide's job.
- Free time in Barcelona to explore the city (lunch at own arrangements) and return to the hotel
- Dinner at hotel

## DAY 4

- Breakfast at hotel
- Check out of your rooms and transfer by coach to Barcelona/Reus Airport